

Biography

Christian Classen, CSO of the Sanner Group

Since October 2022, Chief Sales Officer Christian Classen has been responsible for sales, marketing, and product management at Sanner.

Christian Classen began his career as industrial clerk at the office equipment supplier “Colora” in Frankenthal in 1991, where he worked in controlling following his successful apprenticeship. He then took on the position of key account manager at “EM-Technik”, a manufacturer of high-quality screw fittings and valves made of special plastics. In parallel, he pursued a part-time degree in business administration in Mannheim, graduating with a Bachelor of Arts in 2000.

From 2002 to 2010, Classen worked for the Swiss piping expert “Georg Fischer Piping Systems”, where he was initially responsible for the fluoropolymer product range as an international product manager. As of 2005, he established the company’s new medical technology division as Head of Business Development. Further positions included Head of Sales & Marketing and member of the executive board at the Swiss plastics processor “Riwisa” and at the Swedish company “Nolato Medical Solutions”, where he promoted the strategic corporate development in the European medtech sector. During the past four years, Classen was responsible for European sales and marketing at the American medical technology specialist Philipps-Medisize.

Christian Classen has many years of experience in the OEM and CDMO sectors in an international environment, holding leadership roles in sales, marketing, product management, and strategic business development, both with medium-sized and globally active companies in the plastics and medtech industries. In October 2022, he took on the position of Chief Sales Officer at Sanner. As a member of the management board, he is responsible for sales, marketing, and product management. He reports to the CEO of the Sanner Group, Dr. Johannis Willem van Vliet.



About Sanner

[Sanner GmbH](#) was founded in 1894. Headquartered in Germany and leveraging its best-in-class manufacturing facilities across Germany, France, Hungary, and China, Sanner has successively developed from a global market leader for desiccant closures and effervescent tablet packaging into a sought-after provider of customized solutions in the areas of medical devices and diagnostics, pharmaceuticals, and consumer healthcare. Today, Sanner supplies its products to more than 150 countries globally and has 600 employees. Since November 2021, [GHO Capital Partners LLP](#), a leading specialist healthcare investment advisor, holds the majority shares of Sanner. Together, GHO and the fourth generation of the Sanner family will continue the successful growth and create intelligent healthcare solutions for a better quality of life.

www.sanner-group.com

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