

Press Release

## **For the first time at Duphat: Sanner presents pharmaceutical desiccant and effervescent packaging**

**Comprehensive portfolio from standard to tailor-made solutions**

Bensheim/Dubai, 24th January 2017 – For the first time, [Sanner GmbH](#), market leader for desiccant closures and manufacturer of high-quality primary plastic packaging and medical devices, will showcase its pharmaceutical packaging solutions at Duphat in Dubai. Trade show visitors can expect a comprehensive portfolio for all their packaging requirements from a single source.

"Protecting Health" is more than just a claim for Sanner. For over 100 years, the family-owned company has been producing and developing primary packaging for pharma, medical and healthcare products. "Our customers place a great deal of trust in our long-term experience to implement even the most demanding pharmaceutical packaging solution," says Sven Lang, Head of Sales and Engineering at Sanner. "Duphat is the ideal event to demonstrate this expertise and discuss the specific requirements of customers from the region and from around the world."

### **Market-leading desiccant solutions**

Since the introduction of the first desiccant packaging to the market over 60 years ago, Sanner has continuously refined and extended its portfolio. For instance, the AdPack<sup>®</sup> desiccant sachets are made of Tyvek<sup>®</sup> and ensure the efficient, safe and economic protection of moisture-sensitive drugs such as tablets or capsules inside the packaging. The AdCap<sup>®</sup> desiccant capsules, in turn, offer 360 degree moisture adsorption as well as the highest patient safety. Both desiccant solutions are suited for worldwide usage, as they comply with all regulatory requirements and can be processed on all common dosing and filling lines.

Apart from these drop-in solutions, the broad standard portfolio also includes a number of integrated desiccant solutions. Customers can choose between different tubes and bottles, as well as types of closures such as screw caps, FlipTop or FlipOff closures with or without integrated desiccant. The closures can further be equipped with child-resistant and tamper-evident functionalities. Backed by the Atmo Guard System<sup>®</sup>, Sanner offers customers a holistic service especially for desiccant packaging, which is designed to support a safe, timely and cost-effective market introduction of new pharma and healthcare products.

### **Innovation in effervescent packaging**

Sanner has been producing market-leading effervescent packaging solutions for more than 50 years. The most recent portfolio addition is the senior-friendly FOG 27 closure. It can be opened in about a third of the time and requires 70 percent less physical effort compared to conventional closures. Together with the Brilliance<sup>®</sup> Tubes, which are decorated using in-mold labelling (IML) technology, customers receive an all-in-one solution for highest convenience and attention at point-of-sale.

“Whether customers require a standard desiccant or effervescent packaging solution or need a highly sophisticated packaging design or medical device – Sanner is the partner of choice for high-quality plastic packaging,” Sven Lang underlines. “We are looking forward to proving this to potential new customers at Duphat 2017.”

**The products from Sanner are on show at Duphat in Dubai from March 7 to 9, 2017, at booth D11.**

### **Images and captions**

- Sanner\_FOG\_27.jpg: The FOG 27 closure for effervescent packaging from Sanner for easy, fast and intuitive handling
- Sanner\_Brilliance.jpg: The Brilliance<sup>®</sup> Tube, printed with the IML technology, ensures higher attention at point-of-sale
- Sanner\_desiccant\_packaging.jpg: Since the introduction of the first desiccant packaging to the market over 60 years ago, Sanner has continuously extended its portfolio.

**Sanner profile**

Based in Bensheim, Germany, [Sanner GmbH](#) was founded in 1894 and is now in its fourth generation as a family-owned enterprise. Sanner develops and produces high-quality plastic packaging and components for pharmaceutical, medical and healthcare products. The world's leading manufacturer of desiccant caps, Sanner produces two billion plastic parts each year for standard and customized packaging solutions. With 500 employees in Germany, China, Indonesia, India, Hungary and the U.S., the company generated annual sales of 59.6 million Euros in 2015. Further information on Sanner is available on the Internet: [www.sanner-group.com](http://www.sanner-group.com).

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